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Paul Jozsef, Owner Level Four Media

## Level Four Media Leverages Interspire Shopping Cart to Provide its Clients With Variation and Improved User Experience

### Business Goals

- Ability to private label
- Easy to use product
- Great product support

### Business

Level Four Media is a website design and development company based in Sydney, Australia. The business specializes in developing affordable web-based solutions for small to medium sized businesses.

### Approach

As a web design business, Level Four Media was searching for reliable private label shopping cart software to offer its clients. After reviewing the capabilities of competing products, Paul Jozsef, owner of Level Four Media, found Interspire Shopping Cart had all the features he needed right out of the box.

### Solution

Although Level Four Media is a small business, its business needs equal that of a larger organization. Interspire Shopping Cart scales extremely well, so businesses of all sizes can run online stores with anywhere from 1 to 1,000,000+ products in their catalog.

One of the most critical items Level Four Media needed to address was the ability to offer product variations. Additionally, Level Four Media wanted an easy-to-use product that came with great support.

### Results

Interspire Shopping Cart's professional design capabilities allow users to make immediate changes to improve their customer's

experience. Having used a competitor's product, Level Four Media discovered working with Interspire Shopping Cart offered a much better experience.

"I have been so impressed with all the features in Interspire Shopping Cart, but two that stand out for me are the ability to offer product variations and the shipping module," said Paul Jozsef, owner of Level Four Media. "Interspire software is easy to use which makes developing the site very simple."

Interspire Shopping Cart's product variations system allows store owners to sell flexible products such as t-shirts or computers with options that might have different SKU's, images, prices, weights, and/or inventory levels.

Level Four Media found Interspire Shopping Cart easily integrates with popular shipping providers, enables live shipping quotes and lets store owners set their own customized shipping rates.

In addition to other design features, Interspire Shopping Cart is 100 percent private label and users can easily modify the store layout simply by dragging and dropping elements.

## About Interspire Shopping Cart

Interspire Shopping Cart is e-commerce software designed for businesses searching for a simple way to build and manage an online store with the ability to increase conversion rates.

Interspire Shopping Cart streamlines the buying process with features such as single page checkout, integration with Google Checkout, shipping zones and order processing. The intuitive software contains all the necessary tools online retailers need to be successful including marketing and advertising integration with Interspire Email Marketer, a browser based email marketing and autoresponder software, and Interspire Knowledge Manager, an FAQ and knowledge base software.

Additional features include an automatic Google Adwords generator, statistics and analytics, store management features for integrating payment and shipping providers, multiple currency support, and synchronization with Intuit QuickBooks.

The easy to use software allows store owners to design, customize and setup an online presence in minutes, comes with a built in content management system to quickly create or

modify pages with company information, news or shipping and returns policies.

Get Started Today

To find out more contact Interspire:

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